



AYURTHINK FEST 2026: EVENT REPORT

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Article Info Article Received: 04 August 2026, Article Revised: 24 August 2026, Article Accepted: 14 Sept. 2026. *Corresponding author: Dr. Vidyalaxmi Pujari Associate Professor, Department of PG Studies in Dravyaguna, BDEA's AVS Ayurveda Mahavidyalaya Hospital & Research Centre, Vijayapur. DOI: https://doi.org/10.5281/zenodo.23066876	Preamble In concerned to the Research in Ayurveda today's academic environment, although abundance of seminars, conferences and workshops conducted to enhance knowledge and skills, there remains a significant gap when it comes to providing students with a dedicated platform to showcase their ideas and innovations. Learning is often confined to listening and participation, but opportunities to present, validate and transform ideas into practical outcomes are limited. Hence there is a need for initiatives that can only educate but also empower students to express, exhibit and evolve their innovative thoughts into meaningful contributions.
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INTRODUCTION

AyurThink Fest marks a significant milestone as a pioneering initiative, being the first of its kind organized by BLDEA's AVS Ayurveda Mahavidyalaya, hospital & Research Centre, Vijayapura on 10th April 2026. The event was led by Entrepreneurship Development cell, Conceived as a platform to inspire innovation, creativity, and interdisciplinary thinking, the fest aims to bring together students, academicians, and budding entrepreneurs to explore the vast potential of Ayurveda in contemporary times. By encouraging participants to present novel ideas and practical solutions rooted in traditional knowledge, AyurThink Fest strives to bridge the gap between classical Ayurvedic wisdom and modern healthcare challenges. This inaugural event stands as a testament to the institute's commitment to fostering a

culture of research, innovation, and holistic development in the field of Ayurveda.

Objectives of Event

The event should be able to,

- Encourage innovation in the field of Ayurveda
- Develop entrepreneurial skills among students
- Provide a platform for showcasing creative ideas
- Promote interdisciplinary thinking and research

The Entrepreneurship Development Cell, BLDEA's AVS Ayurveda Mahavidyalaya, Hospital & Research Centre, Vijayapura has organised the event Ayurthink fest with certain themes, after thorough discussion with stakeholders, experts in the field of various other streams by evaluating the need of an hour and current trends.

The following themes are taken into consideration and finally 4 themes were selected based on priority of the need.

- E Ayurveda Learning
- Ayurceutics
- Green Energy
- AI Tools
- Medicinal plant innovation
- Integrative healthcare
- Community health and preventive Ayurveda

The theme **E–Ayurveda Learning** focused on the digital transformation of Ayurvedic education. Participants explored ideas such as online learning platforms, mobile applications that can make Ayurveda more accessible and engaging.

The second theme, **Ayurceutics**, emphasized the development of Ayurvedic-based pharmaceutical and therapeutic products. This included innovative formulations, nutraceutical product development aimed

at enhancing the scientific credibility and global acceptance of Ayurveda.

The theme **Green Energy** highlighted the importance of sustainability within the Ayurvedic sector. Participants were encouraged to propose sustainable cultivation of medicinal plants, and environmentally conscious manufacturing processes.

AI Tools explored the integration of artificial intelligence with Ayurveda. Ideas under this theme included personalized treatment planning, data analysis, and digital health innovations that can enhance the efficiency, accuracy, and reach of Ayurvedic healthcare.

Together, these themes provided a forward-looking platform, blending tradition with technology and sustainability, and has encouraged participants to envision the future of Ayurveda in a rapidly advancing world.

Execution of Event

For the proper execution, the strategic blue print was planned,



Rules and Regulations framed and widely disseminated to all stakeholders

- One team member is allowed to represent the idea conceived by the team
- Remaining teammates may be present & can involve in interaction with judges after the presentation
- Presentation shall be in the form of PPT.
- If models are prepared, may be showcased to the panellists. (Not Mandatory)
- 4+2 mins is the time given to present the proposal.

Sensitising the Students

The organizing team of Ayur ThinkFest actively reached out to a wide range of institutions, including Ayurveda, Nursing, and Engineering colleges, with the aim of sensitizing students and faculty about the vision and opportunities offered by the event. Through these visits, the team engaged in meaningful interactions, shared the objectives and themes of the fest, and encouraged interdisciplinary participation. This outreach initiative not only created awareness but also fostered the

enthusiasm and collaboration among students from diverse academic backgrounds, making the event more inclusive and impactful.

The organising team had received an encouraging response for the Ayur Think Fest, with around 30 innovative proposals submitted by participants from diverse backgrounds. Each submission was carefully reviewed, and with the guidance and expertise of the screening committee, a thorough evaluation process was carried out. Based on predefined criteria such as originality, feasibility, and relevance to the fest themes, 20 proposals were shortlisted for further presentation, ensuring a high standard of ideas for the event. (Details are enlisted in ANNEXURE I, II, III)

Panel of Judges

Dr. B. Sreenivasa Prasad, Former President of the Board of Ayurveda, NCISM, New Delhi, and Director of Integrative Research at KAHER, Belagavi, was a distinguished member of the panel of judges. With his vast experience in the field of Ayurveda, academic

leadership, and integrative research, he has brought invaluable insights to the evaluation process. His expertise and guidance significantly contributed in maintaining high standards of assessment and added great credibility to the event.

Dr. Nirmala, Coordinator, R & D, BLDE (Deemed to be University), Vijayapura, served as a valued member of the panel of judges. With her extensive experience in research coordination and academic activities, she brought a strong analytical perspective to the evaluation process. Her expertise and keen insights contributed significantly to the fair and systematic assessment of the presentations, enhancing the overall quality of the event.

The event commenced with a formal inauguration in the presence of esteemed dignitaries, faculty members, and participants at BLDEA's AVS Ayurveda Mahavidyalaya, Board room at 2pm. The Chief guest Dr B Shreenivas Prasad, Former President, Board of Ayurveda, NCISM, New Delhi, Director, Integrative Director, Integrative Medicine, Clinical Services & Research, KAHAR Belagavi, Karnataka inaugurated the event. Dr Nirmala.

Coordinator Research & Development Cell, BLDE (Deemed to be University) Vijayapur were the judge for the Thinkfest. The event was witnessed by the Special invitees Dr Prachi Kularni, Assistant Director of CAMR, BLDE and Sahana Biradar IIC, BLDE Vijaypur. Dr B Shreenivas Prasad delivered ey note address.

Participation: Students from various institutes and disciplines actively participated in the event. A total of 35 teams registered for the competition, presenting diverse and innovative ideas related to healthcare, herbal products, sustainable cultivation and Ayurvedic applications.

Event Proceedings: Participants presented their ideas/projects before a panel of judges, each team was given 4+2 minutes of time for presentation followed by a Q&A session.

The evaluation was based on criteria such as: Novelty/ Uniqueness of concept, Relevancy with Ayurveda principles, Feasibility/Practical Applicability, Robustness of Project and Overall Impact of Proposal.

The sessions were interactive and intellectually stimulating, showcasing a wide range of innovative concepts.

The event was evaluated by a Judges. Their valuable insights and constructive feedback greatly benefited the participants.

RESULTS

After careful evaluation, the winners were announced,

First Prize: Team Catalyst Crew – Ayurvahana

The **Ayurvahana** proposal presented an innovative concept of “Panchakarma on Wheels,” aimed at taking traditional Ayurvedic therapies directly to the community. The idea focused on a mobile unit equipped with essential Panchakarma facilities, enabling access to preventive and therapeutic care in remote and untouched areas. By bridging the gap between classical Ayurveda services and the general population, the proposal emphasized outreach, affordability, and convenience, making holistic healthcare more accessible to society at large.

Second Prize: Team Bhumi Sanjeevaka

The **Bhumi Sanjeevaka** proposal focused on rejuvenating soil health as a foundational step toward enhancing the quality of medicinal plants. It emphasized the use of sustainable and natural methods to restore soil fertility, improve nutrient composition, and promote ecological balance. By strengthening the soil ecosystem, the idea aimed to ensure the cultivation of potent, high-quality medicinal herbs, thereby supporting the efficacy and authenticity of Ayurvedic formulations.

Third Prize Shared by 2 teams: Team Ayurtrack and Team Digi Dravya

The **AYURTRACK** proposal was designed as a personalized digital health solution based on the core Ayurvedic principles of *Dinacharya* (daily regimen), *Prakruti* (individual constitution), and *Ritucharya* (seasonal regimen). It aims to guide users in adopting lifestyle practices tailored to their body type and environmental changes, promoting preventive healthcare and overall well-being. By integrating classical Ayurvedic concepts with modern tracking features, the proposal envisions a practical tool to help individuals maintain balance and improve their quality of life.

The **DIGI DRAVYA** proposal introduced a mobile application designed to assist in the identification of herbal drugs through key feature-based images. The app aims to provide a user-friendly platform where students, practitioners, and researchers can accurately recognize medicinal plants by comparing visual characteristics such as leaves, flowers, and other distinguishing features. By integrating digital technology with traditional knowledge, the proposal enhances learning, ensures correct identification, and supports the safe and effective use of herbal drugs.

Winners were awarded with Certificate of Achievement and attractive Cash Prize. And all the remaining teams' efforts were appreciated with Certificate of Participation.

Valedictory Ceremony: The valedictory session was presided by Dr Ashok Patil, Principal, BLDEA's AVS Ayurveda Mahavidyalaya, Vijayapur, the chief guest for the valedictory function were judges of AyurThinkfest.

Judges shared their feedback and appreciated the efforts of the participants. The organizing team expressed gratitude to the judges, participants, and all those who contributed to the success of the event.

Impact of event: AyurThink Fest served as a

- **Catalyst for nurturing future Ayurvedic professionals** with innovative and entrepreneurial mindsets. It successfully created awareness about the potential of Ayurveda in modern healthcare and motivated students to contribute meaningfully to the field.
- **Bridging Traditional Wisdom with Modern Science:** it aligned Ayurveda with contemporary evidence-based research
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- **Strengthening the Research Ecosystem**
- **Interdisciplinary Collaboration:** There is a significant push for merging Ayurveda with modern technology, such as AI-powered platforms and food technology, as shown by discussions with newer ideologies with the teams.
- **Promoting Evidence-Based Research:** The impact is measured through the scientific validation of Ayurveda, including the presentation of research

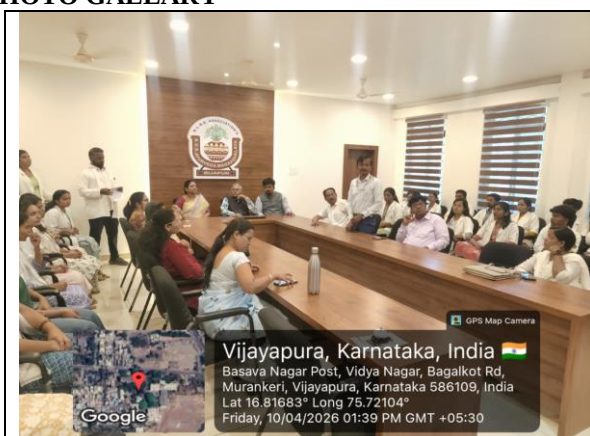
papers on topics like phytochemical evaluation of herbal medicines.

- **Academic & Professional Development:** AyurThinkFest encourages young researchers and students to participate in academic discussions and research, strengthening the pipeline for future professionals in the sector.
- **Global Promotion of Ayurveda:** These initiatives contribute to India's "Heal in India" vision, aiming to position the country as a global hub for holistic health.
- **Catalyst for transforming traditional health:** approaches into research-backed, evidence-based practices for modern healthcare solutions.

To Summarise, AyurThink Fest 2026 was a successful and enriching event that fostered creativity, critical thinking, and professional development among participants.

The event provided a dynamic platform for students to enhance their presentation skills, gain expert feedback, and explore entrepreneurial opportunities in Ayurveda. The interactive sessions and diverse ideas showcased reflected the growing interest in integrating traditional knowledge with modern approaches.

PHOTO GALLERY



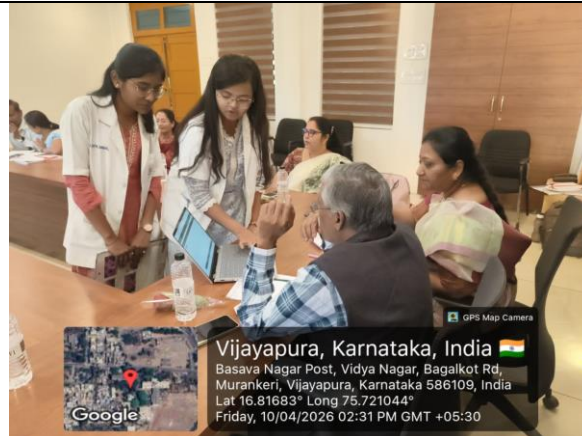
Inaugural event, welcome address by Dr Kashinath H



Chief guest Dr B Sreenivas Prasad sir addressing the event



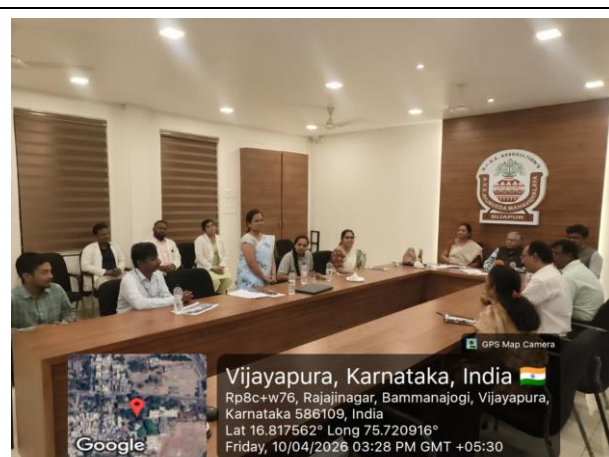
Students presenting their ideas and model



Interaction with panelist



Certificate of Appreciation after the presentation



Valedictory event



Awarding winners with Cash prize and Certificate at Anusandhana-11 National Conference



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